

COALITION FOR VACCINATION ONLINE CAMPAIGN 2020

to promote the uptake of vaccines among healthcare professionals and their patients

Communication Toolkit

Images and GIFs

Download the new flu campaign materials: <https://bit.ly/3kVdYkw>

Videos

Links to all 9 campaign videos released in April 2020:

<https://www.youtube.com/playlist?list=PLquj3uF4FvDuC7WvWn5NjqkIUppH6yPhq>

Messages to be shared with the images, GIFs and videos

Example 1: #Vaccinating risk groups is the best protection against #flu. Protect the vulnerable, protect the community!

Example 2: By #vaccinating ourselves against #flu, we protect others, especially risk groups. #Vaccination should be regarded as a social responsibility.

Example 3: #Flu season is coming! Let's make sure that this time we are protected by #vaccination.

Example 4: #COVID19 is putting strong pressure on our healthcare systems. By getting vaccinated against #Flu, keeping physical distance, washing your hands and isolating when feeling ill, you can make a vital difference to help protecting our communities.

Example 5: Protecting the vulnerable groups in our society is now more important than ever. Be the #VaccinationHeroes of your community by vaccinating yourselves against #Flu and encouraging your at-risk patients to get vaccinated. Your commitment matters!

Example 6: This #Flu season facts matter more than ever. Healthcare professionals have a vital role to play in providing credible and reliable information on vaccinations while discussing possible questions patients may have. Your initiative matters!

Hashtags

#CoalitionForVaccination

#VaccinesWork

#ImmunizeEurope

Social media accounts of the Coalition members

To maximise the outreach of your posts on Twitter, Facebook and LinkedIn, we invite you to tag in your posts/tweets also the members of the Coalition for Vaccination. Please find below a list of their social media accounts.

Organisation	Twitter	Facebook	LinkedIn
Standing Committee of European Doctors (CPME)	@CPME_EUROPA	@StandingCommitteeofEuropeanDoctors	https://www.linkedin.com/company/13026028
European Federation of Nurses Associations (EFN)	@EFNBrussels	@EFNBrussels	-
Pharmaceutical Group of the European Union (PGEU)	@PGEU	@PGEU	-
European Association of Senior Hospital Physicians (AEMH)	@aemheurope	-	https://www.linkedin.com/company/848299
European Council of Medical Orders (CEOM)	@CEOM_EU	-	https://www.linkedin.com/company/3020118
European Federation of Salaried Doctors (FEMS)	-	@fems2014	https://www.linkedin.com/company/1136218
European Junior Doctors (EJD)	@ejdpwg	@europeanjuniordoctors	https://www.linkedin.com/company/11677729
European Medical Students' Association (EMSA)	@emsa_europe	@emsa_europe	https://www.linkedin.com/company/981354
European Union of General Practitioners (UEMO)	@uemo_europe	@uemo_europe	-
European Academy of Paediatrics (EAP)	@EAPaediatrics	European Academy of Paediatrics	https://www.linkedin.com/groups/4684610/

Excellence in Pediatrics Institute (EIP)	@EIP_Institute	@ExcellenceinPediatricsInstitute	-
Council of European Dentists (CED)	@CEDentists	-	-
EuroHealthNet	@EuroHealthNet	@EuroHealthNet.eu	-
European Association of Hospital Pharmacists (EAHP)	@EAHPtweet	@EAHP.eu	https://www.linkedin.com/company/5087133
European Nursing Student Association (ENSA)	@ensanetwork	@ensanetwork	-
European Pharmaceutical Students' Association (EPSA)	@EPSA_Online	@EPSA_Online	https://www.linkedin.com/company/1000628
European Specialist Nurses Association (ESNO)	@esno_web	-	-
European Midwives Association (EMA)	@EMidwives	@europeanmidwives	-
Active Citizenship Network	@activecitnet	@activecitizenshipnetwork	-
Federation of European Academies of Medicines (FEAM)	@FedEuroAcadMed	-	https://www.linkedin.com/company/28641700
ThinkYoung	@ThinkYoungNGO	@ThinkYoung	https://www.linkedin.com/company/651964
Vienna Vaccine Safety Initiative (ViVI)	@Vi_VIorg	-	-
European Commission / DG SANTE	@EU_Health	-	-